

BUSINESS

SMART CITY MANAGEMENT M.A.*

TOP 10
in Business
Studies
all private universities
in Germany*
*QS World University Rankings 2020



AACSB

**Business
Education
Alliance**

Member

* accreditation in preparation

WHO WE ARE

The University of Applied Sciences Europe (UE) is a state accredited private university that educates the designers and decision-makers of tomorrow in the fields of business, psychology, media and communication, sport and event management and art and design. With campuses in Iserlohn, Berlin and Hamburg, UE offers undergraduate and postgraduate programmes tailored to the requirements of the job market 4.0.

CAREER PROSPECTS

Team leader in an Urban Planning Department | City marketing manager | Smart City strategy consultant | Manager in business and urban solutions | Project manager in IT, energy or logistics companies and generally across the industrial sector

PROGRAMME OVERVIEW:

Degree:
MASTER OF ARTS (M.A.)

Duration:
4 SEMESTERS

Start of studies:
SEPTEMBER

International offers:
INTERNATIONAL COLLABORATIVE
PROJECT

Locations:
BERLIN, HAMBURG

Credits:
120 ECTS

Teaching language:
ENGLISH IN BERLIN AND HAMBURG

contact:

www.ue-germany.com

CURRICULUM **

1ST SEMESTER	2ND SEMESTER
<ul style="list-style-type: none"> • Fundamentals <ul style="list-style-type: none"> - Smart Urban Infrastructure - Smart Management and Business Control • Innovatives <ul style="list-style-type: none"> - Smart Industry & Technology - Smart Mobility • First Interdisciplinary Experience 	<ul style="list-style-type: none"> • Classics <ul style="list-style-type: none"> - Leadership - Entrepreneurial Thinking • Innovatives <ul style="list-style-type: none"> - Smart Environment - Smart Health • Second Interdisciplinary Experience
3RD SEMESTER	4TH SEMESTER
<ul style="list-style-type: none"> • Fundamentals <ul style="list-style-type: none"> - Administrative Law • Classics <ul style="list-style-type: none"> - Communication Design - E-Government & Governance • Innovatives <ul style="list-style-type: none"> - Smart Retail & City Management • International Collaborative Project 	<ul style="list-style-type: none"> • Master's Thesis

** subject to change

MINIMUM REQUIREMENTS

- General University Entrance Qualification or Advanced Technical College Qualification, incl. practical part
- Bachelor degree with min. 180 ECTS and transcript
- Application form
- English and German proficiency (Min B2, IELTS 5.5, or equivalent)
- CV and copy of passport
- Master's Questionnaire
- Admission interview (e.g via Skype)

WHY STUDY AT UE?

- Study at one of Germany's top 10 private universities
- Ranked in top 25 worldwide for international orientation
- Study at one of three campuses in Germany
- Excellent programmes fully taught in German or English
- Job and career support provided by the university
- Guaranteed visa extension of up to 18-months after graduating
- UE's unique partner network includes organisations like Real Madrid Graduate School, ALBA BERLIN College and RTL Journalist School etc.